Walking Plan

Description: WoofTrax is a simple, year-round fundraising application (app) that anyone can use to raise donations for Second Chance Pets while simply taking a walk with their smart phone. A dog to walk is not necessary to use WoofTrax!

Audience: All ages

Time Frame of Event: Any length walk at least **once** a week

Materials:

☐ A smart phone
☐ WoofTrax App

Steps:

☐ Search "WoofTrax" in the app store and download the app or download it from http://www.wooftrax.com/.
☐ Once WoofTrax is downloaded, open the app and register you and your dog by following the instructions on your smart phone.
☐ If you don't have a dog, you can still walk for Second Chance Pets by choosing the "Walk for Cassie" option after enrolling in the app for the first time. Or, you can create your dream dog as a walking companion by going to the "Setup" tab and adding a dog.
☐ Be sure to search and select Second Chance Pets as the organization that you support by walking.

P.O. Box 1216, League City, TX 77574
E-mail: pets2adopt@yahoo.com
www.secondchancepets.org

☐ Every time you take a walk (with or without your dog), open the app and follow the instructions.

☐ Walking using the app at least **once** a week is needed to be considered an **active walker**. Donations from WoofTrax are based on the miles accumulated by active walkers.

Tips for Success:

- Encourage all your family and friends to use WoofTrax! The amount of money raised for Second Chance Pets is based on the miles accumulated by active walkers who use the app at least once per week.
- Consider setting up a virtual dog walk to raise donations for Second Chance Pets with any type of group such as sports teams, church groups, school clubs, etc.
- You may reassure everyone that WoofTrax and the app's GPS does not use any data while you're on your walk. Following the walk, it may use a small amount of cellular data to log the walk for the organization.
- Every single walk counts, even if it's just a walk around the block, a trip to the mall, or walking to class!